

Elusope Samson

UI/UX Product Designer

[✉ samyung05@gmail.com](mailto:samyung05@gmail.com) [📱 +2348035105411 \(WhatsApp\)](https://wa.me/2348035105411) [☎ 09162409591 \(Calls\)](tel:09162409591)

User-centered UI/UX and Product Designer with 7+ years of experience creating intuitive digital experiences. Specialized in interaction design, motion graphics, and animation. Proficient in modern design tools with a strong foundation in user research, wireframing, prototyping, and design systems. Passionate about crafting beautiful, functional interfaces that delight users.

Work Experience

- Senior Product Designer** Jan 2024 — Feb 2025
Checkers Africa Limited
 - Led end-to-end product design for web and mobile applications serving 100K+ users
 - Designed and animated micro-interactions and transitions enhancing user engagement by 45%
 - Established design systems and component libraries ensuring brand consistency across products
- Freelance UI/UX Designer** Mar 2025 — Present
Self-Employed
 - Design user interfaces and experiences for diverse clients across web and mobile platforms
 - Create animated prototypes and motion design showcasing interactions and user flows
 - Conduct user research and usability testing to inform design decisions
- UX/UI Designer** Apr 2021 — Nov 2022
Juplam Group of Companies
 - Designed intuitive user interfaces for internal tools and customer-facing applications
 - Created wireframes, mockups, and interactive prototypes for stakeholder presentations
 - Collaborated with developers to ensure design implementation and pixel-perfect delivery
- Product Designer** Nov 2020 — May 2022
Dherberbody Skin Care
 - Designed e-commerce platform UI/UX improving conversion rate by 35%
 - Created animated loading states, transitions, and interactive elements enhancing user experience
 - Conducted A/B testing and user feedback sessions to optimize design solutions

Design Skills

UI Design

UX Design

Product Design

Animation

Motion Design

Figma

Adobe XD

Sketch

Prototyping

Wireframing

User Research

Design Systems

Interaction Design

Lottie

After Effects

HTML/CSS

Usability Testing

Accessibility

Typography

Color Theory

Education

Degree in Computer Science
Lead City University
Jan 2020 — Dec 2023

Diploma in Computer Science
Touch Infotech
Jan 2019 — Jun 2020

High School Diploma
Rohi International School
Sep 2014 — Jun 2018

Interests: Design trends, animation techniques, user experience innovation, and creating delightful digital products that solve real problems.