



# Our *net zero* ambition and aims

We launched our five aims to help the world get to net zero in February 2020, alongside five aims to get bp to net zero.

- 1**

## Net zero operations★

Net zero across our entire operations by 2050 or sooner.

[Read page 22 for more](#)
- 2**

## Net zero production★

Net zero across the carbon in our upstream oil and gas production by 2050 or sooner.

[Read page 23 for more](#)
- 3**

## Net zero sales★

Net zero across the energy products we sell by 2050 or sooner.

[Read page 25 for more](#)
- 4**

## Reducing methane

Install methane measurement at all our existing major oil and gas processing sites by 2023, publish the data, and then drive a 50% reduction in methane intensity of our operations.

[Read page 27 for more](#)
- 5**

## More \$ into transition

Increase the proportion of investment we make into our non-oil and gas businesses.

[Read page 28 for more](#)
- 6**

## Advocating

More actively advocate for policies that support net zero, including carbon pricing.

[Read page 31 for more](#)
- 7**

## Incentivizing employees

Incentivize our global workforce to deliver on our aims and mobilize them to become advocates for net zero.

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- 8**

## Aligning associations

Set new expectations for our relationships with trade associations around the globe.

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- 9**

## Transparency leader

To be recognized as an industry leader for the transparency of our reporting.

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- 10**

## Clean cities and corporates

Our regions, corporates and solutions team is working to help countries, cities and corporations around the world decarbonize.

[Read page 34 for more](#)

For terms with ★ refer to the glossary on [pages 59-60](#).